

# DIRECTOR CANDIDATE PROFILES

There are four director seats up for election at the 2018 Annual Meeting. Director positions in the South, East, West and Mountain districts are up for three-year terms. Be sure to read about each of the candidates before casting your ballot. **United Power directors serve in geographic districts, but they are elected on an at-large basis. Please vote for one candidate in each director district.**

## 2018 Director Candidates

### South

Susan Petrocco

### East

Tim Erickson

### West

Brian A. McCormick

### Mountain

Rick Newman

*The following statements are those of the candidates and have not been verified by United Power.*



### SOUTH DISTRICT

#### Susan Petrocco

I am capable of doing the job. Twenty and a half years experience qualifies me to hold this position. My success on the Board stands for itself. Now it's a part of my life.



### EAST DISTRICT

#### Tim Erickson

As your current Director on the Board of United Power, I sincerely thank you for allowing me to represent the continuation of the United Power electric cooperative for

these last 3 years. The full measure of my job is to "serve" you, the member. The guidelines to serve the membership, is first and foremost, that a Director shall read, understand and hold the cooperative Bylaws and Corporate policies to their highest standard. It is my personal duty to be respectful to all members of the Board and work effectively with that Board. To serve you best I have received the "Credential Director's" certificate, the "Board Leadership" certificate and maintain a "Gold Award" in continuing education.

Most dear to the membership of our United Power non-profit cooperative is to return margins (Capitol Credits) or monies left over after costs. In the last 3 years, the Board has returned over \$11 million to over 75,000 members. Equal to service to the membership; it is the purpose of the Board to protect and enhance the wellbeing of the 175 valued employees, whose responsibility it is to deliver to your home or business, the safest, reliable and most affordable electric power.

During my last 3 years, United Power has been identified as the Colorado and a national leader in the production of renewable "green" energy for cooperative businesses. The Board's renewable effluence has contributive to a \$1 million reduction in payments to our Tri-State wholesale power supplier.

I believe in the principles of Membership, Democracy, Community, and Education as the cornerstones of your non-profit United Power electric cooperative. I ask for your vote for another 3 years, Thank you.

Tim retired from farming and ranching in Weld county in 2014, after a career of over 40 years in the agriculture industry. In 2003 at the young age of 52, Tim completed his BA degree in Political Science from the University of Northern Colorado, Greeley. Retirement did not last long and today Tim has returned to full employment in the transportation industry at DIA. Tim, wife Vicki, two daughters and a granddaughter currently reside in their new home in southern weld county.

During his entire life time Tim has believed in service to community. Tim has been chosen for multiple leadership roles with Rocky Mountain Farmers Union, Weld County Ag Council, Colorado Young Farmers, Colorado Ag Hotline, United Power Board, Mountain Prairie Girl Scout Board, First United Methodist church Trustee of Fort Lupton. Tim has been acknowledge for service with awards from Future Farmers of America, United Power, Life time service to Weld county 4-H, Girl Scouts and a prestigious "National Farm Family Living Award".



### WEST DISTRICT

#### Brian A. McCormick

It has been an honor to serve you on the United Power Board since 2009. During the past nine years, I have worked diligently with our excellent team of fellow Board members and staff to deliver great results for you. I am seeking reelection to the Board because I continue to have a passion for service to our members.

My first election platform was based on a vision of smart power use, embracing technology, enabling innovation, and expanding the use of renewable energy resources in order to continue providing dependable and affordable electric power to all of our members. My vision and commitment to you remains the same today.

Today, United Power is a very different utility than it was nine years ago. We are recognized as a leader among cooperatives in Colorado and across the Nation. We ended 2017 with over 40 megawatts of utility scale renewable generation. United Power's leadership in utility scale renewable resources has saved us a significant amount of money.

As we go forward, I believe that technology, renewable resources and consumer choice will continue to be strong forces of change for the entire electric utility industry. Because of many years of hard work by our great team, United Power is well positioned to embrace these changes as opportunities instead of obstacles. In the coming year, we plan to implement a significant battery storage pilot project. We will also begin to move some of our personnel and operations into our new facility on I25 in Firestone. I am most excited and pleased that, for the first time, we will have a significant physical presence in our West District from which to better and more quickly serve our members.

I am self-employed as an investor. Over my years of service to United Power, I have been honored to have served two years as President and two years as Vice-President of our Board. My professional history includes over ten years of service in the United States Army. I also spent a decade working in information technology for the cities of Boulder, Greeley and Thornton. My educational background includes a degree in Mechanical Engineering from Cornell University and an MBA from Colorado State University.

My family is the joy and purpose of my life. My wife Jill and I and our children, Allison and James, live in Frederick. We love our Carbon Valley community.

I sincerely ask for your vote. I am always glad to visit with you about United Power, my vision for our future, or any questions about my background and qualifications. Please contact me: website: [brianamccormick.com](http://brianamccormick.com), email: [b@brianamccormick.com](mailto:b@brianamccormick.com), or phone: 303-882-8554.



### MOUNTAIN DISTRICT

#### Rick Newman

Richard Newman is a past President and CEO of Thoro Products Company, a past Building Manager for Bluhill Park Partners, and a partner in the Gilpin Aerial Tram Enterprise. He earned his BA Cum Laude from Regis University in Economics and Government.

Newman serves or has served on the boards of several Gilpin County organizations, including the Historic Preservation Commission, Family Preservation Commission, and the Health and Human Services Citizens Advisory Board. He served on United Power's Round-Up Foundation board for ten years, serving as their Vice-President. He has been instrumental in establishing community driven improvements and has held a variety of positions within the

community including seats on Gilpin County's Planning Commission, Library Board, Little Kingdom Forests, and The Peak to Peak Healthy Communities Forum.

Currently, Newman has been re-elected, by the United Power board, as United's director to Tri State, and has been re-elected, by Tri-State, to chair the External Affairs/Member Relations Committee at Tri-State.

# 2018 ANNUAL MEETING & DIRECTOR ELECTION

## WEDNESDAY APRIL 18, 2018

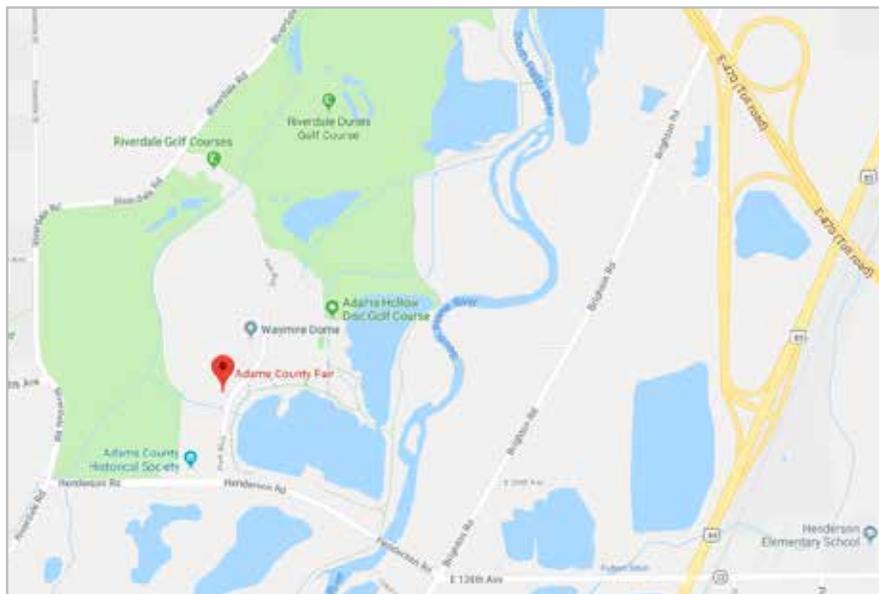
**ADAMS COUNTY FAIRGROUNDS**  
9755 Henderson Road  
Brighton, CO 80601

**>ENTER AT THE EXHIBIT HALL  
FOR REGISTRATION & DINNER**

**4:30 - 6:30 pm**  
**EXHIBIT HALL**  
Registration  
Balloting  
Dinner  
Entertainment

**6:30 - 8:00 pm**  
**WAYMIRE DOME**  
Business Meeting  
Co-op Update  
Election Results  
Door Prizes!

[www.unitedpower.com/annualmeeting](http://www.unitedpower.com/annualmeeting)



#### OFFICIAL NOTICE: Annual Meeting of Members

The Annual Meeting of Members of UNITED POWER, INC. will be held Wednesday, April 18, 2018, at 6:30 p.m. at the Waymire Dome at the Adams County Fairgrounds, located at 9755 Henderson Road in Brighton, Colorado.

The meeting will be for the purposes of electing directors, considering and approving reports for the prior fiscal year, and transacting such other business as may properly come before the meeting.

This year there are elections in the following districts: South, East, West and Mountain for three-year terms. The candidates nominated by petition are Susan Petrocco in the South District, Tim Erickson in the East District, Brian A. McCormick in the West District and Rick Newman in the Mountain District.

UNITED POWER, INC. By: /s/Elizabeth Martin, Secretary/ Treasurer