

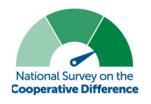
United Power Brighton, CO

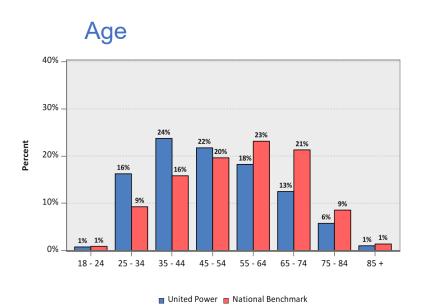
- 900 sq. miles
- 100,000+ meters served
- 4,600 meters added in 2021
- Adjacent to Denver & DIA

- Operate largest battery in Colo.
- 46 MW of utility-scale solar
- 7,000 rooftop solar systems
- 4,000 EVs

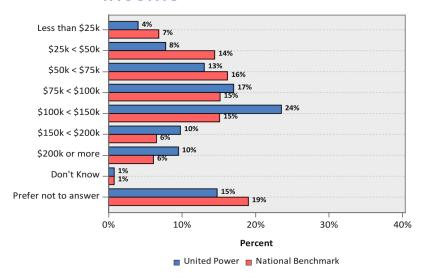
Our Membership

Younger, More Educated and Higher Income





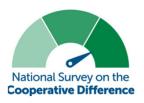
Income



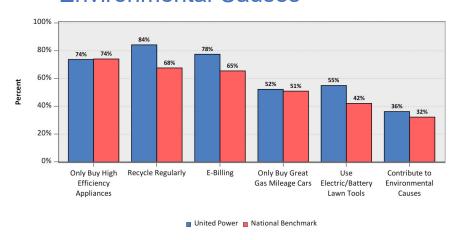


Our Membership

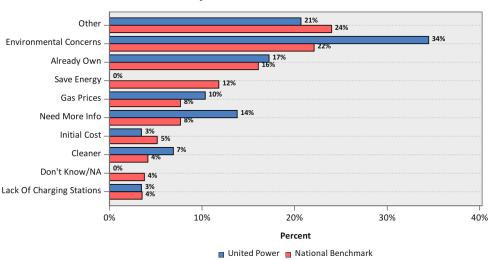
Tech Savvy & Environmentally Conscious



Environmental Causes

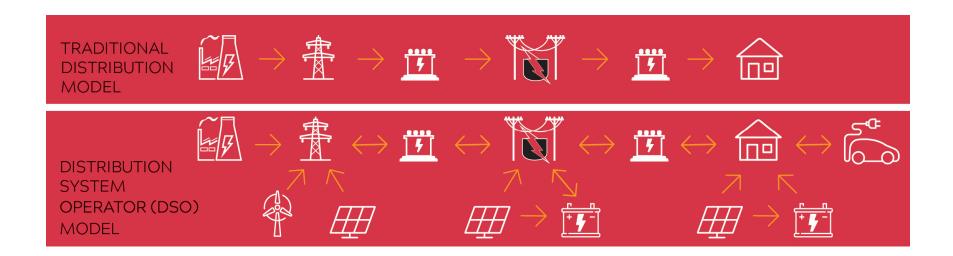


EVs-Top 10 Positive Reasons





The Future of Electricity



10 Year Plan









ISSUE	CURRENT STATE	FUTURE STATE
Power Supply Options	Sourced from single supplierGrowing self-supply (5%)Growing member supplyCoal heavy	 Multiple suppliers Market participant Member-to-member swaps Low Carbon
System Operations	Separate technologies (AMI, OMS)Distribution Operations	Integrated approachDistribution System OperatorMember focused control
Beneficial/Strategic Electrification	RebatesPilot thermostat programSolar/EV Advice	Directed outreach (oil/gas)EV ProgramEnergy-as-a-Service

Taking a "No Regrets" Strategy

