

# DIRECTOR CANDIDATE STATEMENTS

## CENTRAL DISTRICT

*The following statements are those of the candidates and have not been altered or verified by United Power.*



### Vicki Erickson

My Fellow co-op members, my name is Vicki Erickson, and I am running for the United Power Board. By being a stay-at-home mom for over forty years, I have learned to live on a tight budget. Growing up and living my life in agriculture, from my family homestead

farm in Platteville to working with my husband on the farm outside of Fort Lupton, where I was active in my community. I understand how every family is affected by the choices of our Co-Op. We have continued to see rates increase over the last several years. A change is needed for common sense, not just business sense, to be used in decisions affecting everyone, obtaining power from our electrical co-op. If the board can build on its community relationships and its commitment to the membership, it will take all of us, not just the business-minded, to make the difference. With my willingness to grow and learn, along with my background, I feel I am the right person to bring that change to the board and keep us grounded in the needs of the membership.



### Lisa Hough

I am running for the United Power Board of Directors because our cooperative is at an important moment in its history, and I want to ensure its future focus remains on providing reliable, affordable, and member-focused service. I also want to represent a

fast-growing part of the United Power service territory and bring a community-centered perspective to the Board.

I currently serve as President/CEO of the Adams County Regional Economic Partnership, a regional chamber of commerce that is the voice of business and community leaders who are working to strengthen economic vitality. My role brings me together with local governments, businesses, education, and nonprofits to plan for the future, advocate for smart policies, and make sure infrastructure investments keep pace with regional needs.

I moved to Colorado to study at the University of Denver, College of Law, where I focused on natural resources law and environmental policy. After graduation, I served first as a federal law clerk and then as Special Assistant to the President of the New Jersey Board of Public Utilities. I focused on telecommunications and energy policy issues and supported the agency's collaboration with the National Association of Regulatory Utility Commissioners, including its staff electricity committee. That experience gave me a strong background in regulation, consumer protection, and the importance of balancing innovation with reliability.

But my heart was in Colorado, so I returned to the Rocky Mountains. Over the past twenty-five years, I have worked in roles across energy, technology, and public policy. Most relevant to my experience in

serving as your Director, I represented BP America's external affairs in the region, working with natural gas, wind, and solar operations and managing our community investment programs. I later joined an energy startup focused on energy efficiency software. We partnered with electricity providers nationwide to deploy new technologies and customer-focused solutions. In addition to my professional background, I have served on numerous nonprofit and public boards, including the Colorado Utility Consumers Board, workforce and transportation boards, and regional community organizations. These roles reinforced the importance of fiduciary responsibility, transparency, and thoughtful long-term decision-making skills.

As a United Power Director, I want to help guide responsible growth, grid modernization, and emerging energy technologies while keeping members at the center of every decision. I support United Power's Roadmap and believe my experience allows me to ask good questions, listen carefully, and help make balanced choices. United Power is strongest when members feel heard and informed, and I am eager to provide steady leadership, positive energy, and a deep appreciation for this cooperative and its future. I would be honored to serve United Power's members and our communities.