

United Power Reader Rewards Official Rules

These United Power Reader Rewards Official Rules (“rules”) set forth the method of entry, method of selecting winners, the term and frequency of the United Power Reader Rewards (“Reader Rewards”), and other conditions for participation.

Eligible Participants – Reader Rewards are open to persons who are at least eighteen years of age at the time of entry and have an active account with United Power matching the name of the person submitting an entry. To be eligible the member must complete one of the two methods of entry specified below. Each household or business is limited to one (1) entry during each Reader Rewards entry period. Duplicate entries will be disregarded and will not increase the participant’s odds of winning a prize.

Methods of Entry – In order to enter for a chance to win a prize, eligible participants must either (i) fill out and submit the online form available at <https://www.unitedpower.com/reader-rewards>; or (ii) complete and submit the entry form included on page 4 of the United Newslines, a monthly newsletter available to United Power members. The method of entry does not change a participant’s odds of winning a prize. Employees of United Power and their immediate family members are not eligible to enter.

Entry Periods and Term – There are eight (8) entry periods each calendar year during which participants may submit entries for Reader Rewards. Each entry period begins at 12:00 AM on the first calendar day of each entry period listed below and ends on at 11:59 PM on the last calendar day of each entry period listed below. Entries must be received within the applicable period or will be deemed void. The entry periods for each Reader Rewards are as follows:

- January 1 – February 28
- February 1 – March 31
- March 1 – May 30
- May 1 – July 31
- July 1 – September 30
- September 1 – November 30
- November 1 – December 31
- December 1 – January 31

United Power reserves the right to terminate Reader Rewards at any time with or without notice.

Prizes – There are three prizes available during each Reader Rewards entry period: one (1) \$100 United Power bill credit and two (2) \$50 United Power bill credits. Three (3) separate eligible participants will be selected (“winners”) to receive one (1) of the three (3) prizes. Winners will be specifically selected for each of the prizes. No substitutions will be provided. Winners are not eligible for any cash prize equivalents. The estimated value for each prize is equal to the value of the bill credit.

No Purchase Necessary - No purchase or payment of any kind is necessary to enter or win Reader Rewards.

Selection of Winners – Entry does not guarantee the participant will win a prize. Within sixty (60) business days of the end of each entry period, United Power will randomly select three (3) potential winners from all entries for the applicable Reader Rewards entry period. United Power reserves the right to verify that selected potential winners meet the conditions of an eligible participant. If any selected potential winner has not met the requirements to be an eligible participant or any other conditions set forth in these rules, United Power may select a new potential winner. Upon verification that the selected potential winners have all met the conditions set forth in these rules the winners’ names will be printed in the next United Newslines published after the winners are determined. Each winner must follow the instructions printed in the United Newslines to contact United Power to claim his or her prize. Winners must claim their prize within sixty (60) days of the publication date of the United Newslines in which they are a named winner. The account of each winner who contacts United Power as described in these rules will receive the applicable bill credit within eight (8) weeks of the date the winner contacts United Power. If a winner fails to claim his or her prize within the time period specified above, the prize will be forfeited and there will be no winner for the forfeited prize. If there are less entrants than prizes, winners will be randomly selected in decreasing order of prize value until there are no more entrants; in which case the remaining prizes will not be awarded for such entry period.

Odds of Winning – Odds of winning a prize depend on the number of participants in Reader Rewards each month. Each participant has an equal opportunity to win a prize. If there are 500 participants, odds of being selected as a winner are 1 out of 500; provided that after each winner is selected, they are removed from the pool of eligible participants for the random selections for remaining prizes such that odds of winning the second prize are 1 out of 499 and odds of winning the third prize are 1 out of 498.

Governing Law: This Reader Rewards are governed by the laws of Colorado and of the United States. SWEEPSTAKES VOID WHERE PROHIBITED BY LAW.

Taxes – Each winner is solely responsible for any and all applicable state and federal taxes on the prize awarded to them.