

2021 ANNUAL MEETING & DIRECTOR ELECTION

WEDNESDAY | APRIL 14, 2021



Virtual Annual Meeting

April 14, 2021 at 6:30 p.m.

You are invited to attend our 2021 Annual Meeting from the safety and comfort of your home. This free, virtual format allows you to participate over the phone or from a computer. Listen in for a re-cap of United Power's 2020 accomplishments, updates from cooperative leadership, a financial report and the results and certification of the 2021 Director Election.

No co-op event is complete without prizes. Members who participate in the Virtual Annual Meeting are eligible to receive a \$10 Bill Credit. Door prizes to those participating include \$100 grocery gift cards and \$100 bill credits, to name a few. If you are unable to attend the meeting, the presentations will be made available on our website.

**Register online or by calling 303-637-1300 and you'll receive a call on April 14 when the meeting begins.
Visit our website on April 14 at 6:30 p.m. to view the livestream.**

WWW.UNITEDPOWER.COM/ANNUAL-MEETING



Mail Ballot Election

United Power members have a say in the leadership of their cooperative through the annual election of directors to serve on the Board. Director Elections are conducted by mail ballot and your official mail ballot for the 2021 election is included with this package. Statements from each candidate can be found inside the packet. We want every member ballot to count, so please follow balloting instructions carefully. **To be valid, ballots must be received at United Power's election services firm PO Box by noon on Wednesday, April 14, 2021.**



www.unitedpower.com ▪ 303-637-1300

**UNITED
POWER**

Your Touchstone Energy® Cooperative 

DIRECTOR CANDIDATE PROFILES

2021 Director Candidates

There are four director seats up for election this year. One position in each director district is up for a three-year term. Be sure to read about each of the candidates before casting your ballot.

District E (East)

Steve Douglas
Tim Erickson

District W (West)

Vicki Hutchinson
Brian McCormick

District S (South)

Brad Case
Ken Kreutzer

District M (Mountains)

Stephen Whiteside

United Power directors serve in geographic districts, but they are elected on an at-large basis. Please vote for one candidate in each director district.

EAST DISTRICT

The following statements are those of the candidates and have not been verified by United Power.



Steve Douglas

I'm running as a candidate for the United Power Board East District and would appreciate your vote. As an experienced Public Servant who has served on many professional boards and commissions, I am ready and prepared to lead with dedicated commitment to understanding and implementing ways to better serve the people of United Power. I would also bring diversity to the board as the first African American Director.

My wife and I have been proud members of the United Power Family for nearly 20 years. Our son's family is also served by United Power, and as a Councilman I was very actively engaged with United Power. I already feel a strong connection with United Power and I understand how well it serves our community. Community and family mean a lot to me and I'm proud to say that I'm a family man, married with 5 awesome kids and 5 incredible grandkids!

Having served as a Councilman At-Large for the City of Commerce City for 2 terms, I know the importance of serving the public and working as a team-player. I promise to be a good steward for all of the members throughout United Power, both urban and rural.

As a United Power Board member, I will work to increasing locally generated renewables. I will also seek different ways in which we can save on our energy costs by making solar, wind, hydro, and thermal energy affordable. As part of my vision, I will consider new and innovative perspectives such as transitioning to an EV Fleet, and initiating a Charging Stations program, and offering Household Power-walls for homes during blackout times. Clean energy will be the heart and soul of our futures and I believe United Power should lead the way - always as an investment in the way we live as a community, both for today and for our future.

I would like to thank you for your support, and look forward to serving as your next United Power East District Director. Thanks again for your time!

STEVE DOUGLAS EXPERIENCE/QUALIFICATIONS FOR UNITED POWER DIRECTOR

- Commerce City Councilman At-Large 2011-2019
- Governor Appointment: RAQC (Regional Air Quality Council) 2019-2020
- E-470 Board Treasurer/Secretary 2015-2019, Alternate 2011-2015
- King Soopers 1977-Present, UFCW Local #7 Union Member 43 years
- Arapahoe Community College Undergraduate, Accounting, Business Management and Economics 1983-1984
- National League of Cities Diamond Cum Laude Leadership Regent 2011-2019
- Colorado Municipal League Policy Committee 2011-2019Prairie View High School of Business Board 2017-Present
- Numerous Community Service Awards and currently actively involved in several community organizations including Landing Place Church, Commerce City
- Active NAACP Member and Democratic African American Initiative



Tim Erickson

As your current East Director on the Board of United Power, I sincerely thank you for allowing me to represent the continuation of the United Power electric cooperative for these last 3 years. The full measure of my job is to serve you, the member. The guidelines to serve the membership, is first and foremost, that a Director shall read, understand and hold the cooperative Bylaws and Corporate policies to their highest standard. It is my personal duty to be respectful to all members of the Board and work effectively with that Board. To that end the Board has selected me to hold the leadership position of Secretary of the Board. To serve you best I have also, earned the NRECA Credential Director's certificate, the Board Leadership certificate and a Gold Award in continuing education.

Most appreciative to the membership of our United Power non-profit cooperative is to return margins (Capitol Credits) or monies left over after costs. In the last 3 years, the Board has returned over \$15 million to over 90,000 members and their families. Equal to service to the membership, it is the purpose of the Board to protect and enhance the wellbeing of the 180 valued employees, whose responsibility it is to deliver to your home or business, the most safest, reliable and affordable electric power. During this heart-breaking past year of Covid-19, the United Power Staff and Board has found ways, within the budget, to provide \$500,000 of help through our Co-op Cares, Co-op Shares and Round UP programs.

During my last 3 years, United Power has been identified as the Colorado and a National leader in the distribution of renewable, green, carbon free energy for all cooperative businesses. The Board's renewable, sustainable, initiatives has contributive to over \$1 million, annual reduction in payments to our Tri-State wholesale power supplier, but we must do more. United Power currently, is implementing the future of electric distribution, where you the member, choose how and when, you use your household or business electric service. The future is exciting with battery technology and electric vehicle ownership and grid management.

Tim Erickson and wife, Vicki, are retired farmers and own their home in Lochbuie. Tim has always believed in continuing education, proven by his graduation from the University of Northern Colorado in 2003, at the young age of 53. I believe in the cooperative principles of Membership, Democracy, Community, and Education as the cornerstones of your nonprofit United Power electric cooperative. I ask for your vote for another 3 years, Thank you.

WEST DISTRICT

The following statements are those of the candidates and have not been verified by United Power.



Vicki Hutchinson

My name is Vicki Hutchinson, I was raised in Colorado and worked for what was known as Public Service Company prior to joining the U.S. Navy. Most of my adult working life has been working as a Facility Manager - the person responsible to ensure utility services and building conditions to meet the needs of the occupants/residents/users. This background enables me to understand and identify what the customer wants/needs and how to provide it, either through project development, contracting or through simple maintenance activities.

Reading the United Power newsletter informed me of the efforts being made to provide reliable service to their customers and at the same time containing costs, the building of solar farms is one such effort. As consumers we all want reliable service at a reasonable cost - the question is how to meet those needs. The Board of Directors looks not only at policy but also at long term projects that will meet those needs - these are the areas that I want to make a positive contribution to. As a retiree I have time to get involved in representing your interests and opinions as a board member, should you elect me.

I served on the American International School - Lagos, school board for three years and understand how boards work. Even though this experience was not in the utility industry, I believe the knowledge of how boards work make up for that. My work experience as a Facility Manager provided me with knowledge of project development and the need for accurate scopes of work and selection of experienced contractors, and of course ensuring the work provided met the scope and was in compliance with industry standards. While board members would not be directly involved in some of these processes knowledge of them is an asset.

I attended Western State College and graduated with a degree in geology, further education was focused on human resources and business administration. I have been a volunteer for Make A Wish foundation for years and I also volunteer with the VFW, now the American Legion, although the pandemic has severely limited those activities. I believe we all need to give back to our community and serving as your representative on the United Power Board of Directors is another way to do that.



Brian McCormick

It has been an honor to serve you on the United Power Board since 2009. I have worked collaboratively with our excellent team to deliver strong results for you. I am seeking reelection to the board because I continue to have a passion for service to our members and I believe United Power's future holds great opportunity.

United Power is recognized as a leader among cooperatives in Colorado and across the Nation. Over 5,700 of our members have collectively installed 35 megawatts of distributed, member owned/controlled generation. We strive to support member choices while ensuring financial stability and fairness for all members.

In the future, technology, renewable resources and consumer wishes will continue to be strong forces of change for all electric utilities. Through the hard work of our great team, United Power is well positioned to embrace these changes as opportunities instead of potential disasters.

Providing your electric service in a safe, reliable and affordable manner is our priority at United Power. Our new Carbon Valley service center on I25 has greatly increased our responsiveness in serving members. We have invested significantly in upgrades, rebuilds and new technology across our system to provide ever more reliable service. The excellence and dedication of our team in operating this system has led to ever increasing reliability over the past five years even as we've added tens of thousands of new members.

Our team is focused on evolving our relationship with Tri-State, our power supplier, in an effort to lower costs. Ultimately, we aim to reduce rates for electric service and thereby make your electric bill more affordable. Providing more value for each dollar your family or business spends for electric power is fundamental to me. I understand that every dollar saved on your electric bill provides you opportunity to spend on other priorities.

I am self-employed as an investor. Over my years of service, I've been honored to have previously served as Chairman and Vice-Chairman of our board. My professional history includes over a decade of service in the United States Army. I worked many years in information technology for the cities of Boulder, Greeley and Thornton. My education includes a degree in Mechanical Engineering from Cornell University and an MBA from Colorado State University. I regularly participate in electric cooperative and industry courses on issues of governance and industry change.

My family is the joy and purpose of my life. My wife Jill and I and our children, Allison and James, live in Frederick. We love our Carbon Valley community.

I humbly ask for your vote. I am always available to visit with you about United Power, my vision for our future, or any other questions.

b@brianamccormick.com 720-652-9148

SOUTH DISTRICT

The following statements are those of the candidates and have not been verified by United Power.



Brad Case

I have been a resident of Brighton, Colorado my entire life. My family worked and owned a dairy farm while I was growing up. On the farm, I learned about dedication and hard work. I have supported the Brighton community by seven years of volunteer service on the Brighton Police Department, as a volunteer reserve officer. I quickly made the rank of lieutenant and managed twelve volunteer reserve officers. I have coached various youth soccer and football clubs in Brighton, while my sons were younger. I believe in giving back to your community with service and involvement.

My greatest personal accomplishment is my long-term marriage of 28 years to my wife, Deborah Case. She is a special education teacher at Southeast Elementary. My oldest son is Kyle who served six years in the United States Air Force and received a bachelor's degree in Business Administration from the University of Wyoming. He is a local real estate agent. Lastly, my youngest son Erick, graduated from Colorado State University in Fort Collins. I am very family oriented and enjoy camping, snowmobiling, and fishing during family vacations.

I have owned and operated in Brighton, Case Powdercoating, which enables flexibility in my schedule to dedicate my services to United Power. I have many repeat customers and referrals, due to my competitive pricing and quality of service. Previously, I worked at Majestic Metals, a precision manufacturing shop, for 34 years. I have managed up to 80 employees. I have personally managed, organized, and monitored million-dollar projects. These projects have included wind and solar projects, which I completed on time.

My father retired from Xcel Energy with over 40 years of service, so I learned about electricity first-hand, by an experienced lineman. I graduated with a degree in Computer Science from the Denver Institute of Technology. I am knowledgeable in electricity from my father and school. I believe I would be a valuable member on the United Power Board, due to this practical knowledge. I would enjoy the opportunity to help grow and develop the cooperative electrical company and give back to my community. I believe in the cooperative and underlying fundamentals of giving back to United Power's customers in diligent management of our energy resources. I could offer United Power my extensive management experience. I believe in educating customers in home energy efficiency, auditing, and new opportunities in sustainable renewable energy.

I would love the opportunity to serve as a board member. I believe my enthusiasm, education, experience, and commitment would help me be a positive contributor on the board and benefit to United Power's interests and goals.



Ken Kreutzer

I'm Ken Kreutzer, and I'm running to represent the South District on the United Power Board of Directors. Growing up in Brighton I have seen the impact of change and growth in the area that United Power serves. I have also watched United Power grow from a small Rural Electric Association to a strong force providing electric service to more than 93 thousand meters in homes, farms, and businesses serving 20 communities and 2 mountain canyons.

Regardless of where you live, work, do business, or play, the most important expectation we all have from our power supplier is reliability. I am excited for the opportunity to be a part of directing the future of this great organization as it meets its high reliability standards in a safe and affordable manner.

As a Board Member of United Power I will champion the following:

- Maintain and continue to provide the members of United Power safe and reliable power in the most sustainable way.
- Seek out the most affordable supply options to offer the members of United Power the best value for their electrical service.
- Be aggressive in seeking renewable energy options that make both economic and environmental sense.
- Proactively meet the ever challenging growth needs in the United Power service area.
- Continue to have a positive impact on the 20 communities and 2 mountain canyons that United Power serves as well as being a nationally respected leader amongst electric cooperatives.

I retired in 2012 after 30 years of teaching high school marketing. Since retirement I have been actively involved in leadership and board positions with several organizations. Some of them include:

- Brighton City Council for 6 years including 2 years as Mayor and 2 years as Mayor Pro Tem.
- E-470 Board of Directors
- Metro Mayors Commission
- Adams County Economic Development Corporation Executive Board
- United Power Round-Up Board
- Brighton Sister Cities
- Brighton Economic Development Board of Directors
- Brighton Historic Preservation Commission

My wife Judy and I have three children. Our oldest, Missy replaced me when I retired as the Marketing Education teacher and DECA Advisor at Brighton High School. Missy and her husband live in Brighton have two children. Our oldest son, Johnny is a retired Army Soldier he lives in Arkansas with his wife and his two children. Our youngest son Ben Lives in Ft. Lupton and is a career firefighter for the Frederick/Firestone Fire Department.

In my spare time I enjoy swimming, playing golf, brewing beer, making sausage, and providing my talent as an auctioneer raising funds for many charitable organizations. For the past 31 years I've had the honor of being "The Voice of the Brighton Bulldogs" as the P.A. announcer for Brighton High School football games.



Stephen Whiteside

Greetings fellow United Power members:

My name is Stephen Whiteside and I am a candidate for United Power Director in the Mountain District. I have been a United Power member for over 30 years. Our family homesteaded near the Big Thompson river in Loveland. Grandfather was a lineman for the telephone company. My wife Sara and I live in Coal Creek Canyon. We have four children and three grandchildren. We enjoy our community of friendly neighbors; beautiful mountains and all the outdoor activities Colorado has to offer. Coal Creek is a community where people watch out for one another and are quick to lend a hand when needed.

The flood in 2013 caused a lengthy emergency situation with road closures and power outages. It put a fine point on two issues. The first is how community members immediately step up to help one another. The second is how something we take for granted – electrical power – can be suddenly disrupted. Once the water subsided revealing significant damage to roads and utilities, United Power sent crews who worked non-stop to restore electric power to canyon residents. It was a huge effort and Coal Creek was not the only area affected by the flood. It really brought home the importance and value of members of our cooperative.

After graduating from the University of Colorado I operated a small business in Japan for 8 years. Upon returning to Colorado I worked as a sales representative for a western boot manufacturer. I started my own company in 1990 and currently have two retail stores. Since 2005 I have been a member of the United Power Round-Up board.

Fundamentally our cooperative is a business. I would bring my experience as a small business owner to the United Power board. Businesses evolve with new technologies, new procedures and new management. Crucial to any business is careful planning, fiscal responsibility and wise use of resources. As a board member my focus would be to continue improving the reliability, affordability and sustainability of our electric power grid.

It is my honor to be a candidate for United Power director and to commit to representing the members of the Mountain District and all members to the best of my ability. I would appreciate your vote.



Meet the Candidates

Attend a Meet the Candidate forum in March to learn more about the candidates vying to serve on the Board of Directors. The following events are free to members. Light refreshments will be offered to-go. RSVPs are not required.

Thursday, March 18, 2021 | 6:30 p.m.

Riverdale Regional Park
Rendezvous Room located in the Waymire Dome
9755 Henderson Road
Brighton, CO 80601

Friday, March 19, 2021 | 7:30 a.m.

Coal Creek Canyon Community Center
3158 Highway 72
Golden, CO 80403

Monday, March 29, 2021 | 6:30 p.m.

United Power Carbon Valley Service Center
9586 E. I-25 Frontage Road
Longmont, CO 80504

Tuesday, March 30, 2021 | 7:30 a.m.

Fort Lupton Recreation Center, Multi-Purpose Room 3
203 S. Harrison Ave.
Fort Lupton, CO 80621

United Power will follow all local COVID health guidelines. Masks and social distancing will be required. Space at each facility is determined by local health department guidelines and may limit attendees. Events are subject to facility availability and may change due to local restrictions. Please visit our website for the latest updates www.unitedpower.com/annual-meeting.

MAKE SURE YOUR VOTE COUNTS

Colorado state law is very specific in regard to what constitutes a valid ballot, and we want to make sure we can help every member submit a valid ballot. Here are a few things to remember while completing your ballot:

Vote Your Mail Ballot

1. Select ONE candidate in each district.

If you select more than one candidate in each district, it will invalidate your vote in that district. You can only select one candidate in each district. If you choose not to vote in any district, your vote in the other districts will still be valid.

2. The yellow secrecy envelope is optional.

As an added layer of privacy, United Power provides an optional yellow secrecy envelope with your ballot package. If you choose to use this envelope, vote your ballot and seal it inside the yellow secrecy envelope, and then place it inside the white return postage paid envelope.

3. Sign the white return envelope properly.

Place the yellow secrecy envelope in the white return envelope and **SIGN THE BACK OF THE WHITE RETURN ENVELOPE** (State law requires the member's signature). If you are an individual you must sign your name, if you are with a company or representing a corporation, you must include your title. If the white return envelope is unsigned, your ballot will be considered invalid.

4. Return your Ballot by U.S. Mail.

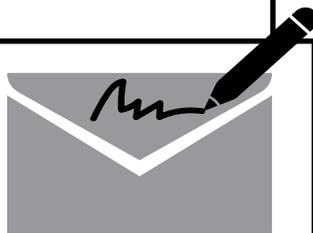
Place your ballot in the postage-paid white ballot envelope, and return via U.S. mail. Ballots are mailed directly to Survey & Ballot Systems' post office box. To be valid, mail ballots must be received at the Survey & Ballot Systems post office box no later than Noon on Wednesday, April 14, 2021. Proxy voting is not permitted.

Signing Your Ballot

When signing your ballot envelope, please follow these instructions carefully:

- **If the membership is owned by a person**, that person should sign his or her name on the signature line as it appears on the mailing label.
- **If the membership is owned jointly/by two or more persons**, only one of the joint owners needs to sign.
- **If the membership is owned by a corporation, partnership, or other legal entity, including the estate of a deceased person**, the person signing must place his or her signature on the signature line and indicate his or her title or lawful representative capacity on the title line. For example:
 - a person signing for a partnership should sign "John Doe" on the signature line and "Partner" on the title line.
 - a person signing for a corporation should sign "John Doe" on the signature line and "President" (or other office) on the title line;
 - a person signing for a trade name should sign "John Doe" on the signature line, and "Owner" on the title line;
 - if the member is deceased, the personal representative of the estate should sign his or her name on the signature line, and state "Jane Doe, Personal Representative of the estate of John Doe," on the title line;
 - if a person is unable to write a signature, his or her mark will be accepted if a witness is present and signs "John Doe is unable to sign, but made his or her mark as his or her intended signature in my presence. Jane Doe, witness."

DON'T FORGET TO SIGN YOUR WHITE BALLOT ENVELOPE!



Ballot Counting & Election Certification

Survey & Ballot Systems, a reputable election organization and verification service, will be tabulating all ballots. Ballot and signature verification will be overseen by the Election/Credentials Committee with the assistance of United Power's legal counsel.



For More Information or Assistance

Contact United Power at 303-637-1300 or visit www.unitedpower.com/annual-meeting

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